

TEMPLATE FOR COMMUNICATION CHAIR

Press release sites: <https://marcom.humboldt.edu/wordout>

ERFSA PRESS RELEASES OUTLETS: *Please note each website had different submission parameters that need to be followed.*

Times-Standard

[Times-Standard Calendar](#)

Mad River Union

[Mad River Union »](#)

editor@madriverunion.com

Northeast Journal

[North Coast Journal »](#)

Humboldt Now

[Humboldt NOW »](#)

Lost Coast Outpost

[Lost Coast Outpost »](#)

Redheaded Black Belt

miskymkemp@gmail.com

KHUM Goodtime Guide

khumpsa@gmail.com

ERFSA List-serve

erfsa-exc-com-humboldt@humboldt.edu

KHSU

khsu.org/community-calendar/events/create

KRFH

krfh@humboldt.edu

Lumberjack

<https://thelumberjack.org/calendar-submit/>

BICOASTAL MEDIA

eurekapsa@bicoastalmedia.com

Eureka Broadcasting Company

[Public Service Announcement Submission Formhttps://psa.eurekaradio.com](https://psa.eurekaradio.com)

HSU Faculty Notices
Get the Word Out!
Publicize Campus News & Events

<https://marcom.humboldt.edu/wordout>

Example of a Press Release:

FOR IMMEDIATE RELEASE

HUMBOLDT ERFSA SPRING LUNCHEON LECTURE SERIES CONTINUES

Humboldt ERFSA, the Emeritus and Retired Faculty and Staff Association is pleased to announce the next in their Spring luncheon lecture series this week at the Plaza View Room, 780 7th St, in Arcata. Our next Thursday, March 9 presentation features the Northcoast's premier expert on all things tectonic, the author of *Living on Shaky Ground*, Lori Dengler, Emeritus Professor of Geology, and co-director of the Humboldt Earthquake Education Center. For the past two years, the North Coast's December earthquakes have topped the list of largest earthquakes in the contiguous 48 states. Lori Dengler sets the stage for this recent activity through an overview of the Mendocino triple junction and regional tectonics, and what these recent earthquakes reveal about seismology, earthquake early warnings, and regional vulnerability.

All in-person guests should be fully COVID-19 vaccinated and may wear masks while attending. Meet and greets begin at 11:30 a.m. Food and beverages will be served at 11:45 a.m. and the presentation begins at 12:10 p.m. Hot lunch, prepared by *Uniquely Yours Catering*, includes an assorted bread selection, salad, a vegetarian side dish, and an entrée. The price for lunch is \$17.50, payable by cash or check. Guests can have a "take away" meal by either bringing their own container or paying \$1 for a provided container. Wine is available for purchase; Humboldt ERFSA will cover the cost of the first glass of wine for those who purchase lunch. Please note: everyone is invited to this and future presentations; you need not be retired, a member of Humboldt ERFSA, or purchase lunch. This lecture series is open to the entire North Coast community.

The Humboldt ERFSA lecture series continues next month with a presentation by Matthew Marshall, Executive Director of the Redwood Coast Energy Authority on April 13. Jeffrey Crane, Dean of the College of Arts, Humanities and Social Sciences talks on May 11. Humboldt ERFSA hopes to see you at one or all of these special presentations.

=====
PSA by James Floss
Communications Chair of the Humboldt ERFSA Executive Committee
March 2, 2023
jmf2@humboldt.edu
707-387-7091

Zoom link:

<https://humboldtstate.zoom.us/j/86249280578?pwd=UGlHYzM5TmhxYk1DdFh3VGhZaVZtdz09>